



BULLI FOOTBALL CLUB LTD

ACN 065 418 000

ABN 61 065 418 000

Communication Policy

Version	1.0
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Amendment Date:	

This policy outlines the guidelines used for managing communication within our club using different platforms to try and connect with our members.

The Directors and Committee members all have an active role to play in communications, and it is very important that collaborative approach be always adopted focused on positive communication.

Communication methods used to communicate with our members:

Board meetings are held regularly over the year and minutes of these meetings will be emailed to club members that are registered as members that have provided an email address.

Member information meetings will be held two or three times a season to allow members, players, and supporters to meet with members of the Board to get updates on club activities and ask questions. These meetings will have dates set and advertised on our Facebook page; the meeting date will also be emailed to registered members.

Minutes for Members meetings will be taken and circulated to members after the event.

Members can approach the Committee and Board members whenever they like, the club encourages open communications. However, members on the Committee and Board will not openly discuss club finances, coaches' contracts, and players wages. These topics are confidential and never discussed due to privacy laws and the confidentiality of the topics. The club's financial performance is detailed at the conclusion of each season at the AGM with audited accounts tabled at that time.

Information on our Childcare Centre is provided in updates at Executive meetings and Member meetings however, detailed information on staff and children at the Centre is confidential and will not be disclosed.

The club holds an annual Presentation Night that focuses on our Football teams and achievements throughout the season. This event also provides general updates on club activities and plans moving forward and is another great source of communication for our members.

The club holds an Annual General Meeting at the completion of each season which provides detailed financial information on the BFC business model. This meeting complies with the requirements of our Constitution. Summary information will be emailed to members after the AGM, however, to get detailed financial information, you must attend in person. The audited accounts are confidential, they will not be emailed out or post on any social media.

The Club produces a programme for home games throughout the season which covers all activities within the club for all our teams and other relevant club activities. This programme has moved to electronic format in 2023 and now reaches a much larger member audience than just members attending games.

The normal communication channel used mostly by the Club is Facebook and Instagram which are very user-friendly ways of connecting most of our members. The platforms will be used to communicate game day information, social events, general news within the club which is relevant to our members.

These platforms will have Administrators appointed to oversee content. Once approved on our club sites, individual members can post information and share old photos and information from previous teams and eras. It is very important that all members posting on Facebook and Instagram abide by the Club's Code of Conduct and be very mindful of content, the club does not want any offensive materials or comments posted on our Club platforms.

All communications must abide by our Club policies, we want inclusive, collaborative, and positive communications always.

The Club has a website which contains an overview of the club history, contacts and all relevant Club policies that members may be interested in. The website content is not maintained current, we do not have sufficient volunteer resources to maintain all platforms up to date. For current information our members are encouraged to check our Facebook and Instagram pages or approach a committee or Board member directly.

Competition Information:

Information on the competitions is managed by Football South Coast, this information can be accessed directly on the FSC Website or Facebook page, they also manage a Twitter account.

Where possible, this information will be duplicated and shared with our members through our platforms, however, it is impossible to maintain all this information and members are encouraged to access the FSC information directly.

Football South Coast use DRIBL software for all competitions. This software is free and can be downloaded to individual Smart Phones and Computers and is an excellent way for members to follow all the competition games and results. We strongly recommend our members use the DRIBL software to stay up to date.

Coaches and Players:

The club does not provide detailed information on our coaches and players, this is done out of respect for those individuals and their privacy. The club may do updates in programmes on new players and coaches may

provide a team overview periodically, however, our general rule is to let the coaches and players concentrate on their football throughout the season.

Coaches and players are all very approachable and if they want to share injury updates or specific information on coaching strategies with members, that is their prerogative.

Timeliness of Meeting Minutes:

Our committee and Board members are all volunteers. Whilst every effort is made to distribute meeting minutes in a timely manner, there will be delays.

It is also very important to acknowledge that the content and amount of discussion at meetings is often difficult to capture accurately. Comments may be misconstrued or completely missed. Members are encouraged to review the minutes and if changes are needed, please contact the relevant Board member and changes will be updated.

Questions or concerns on Club operations should not be held over to the next formal meeting. Members are encouraged to contact Board members directly as required to get the information they feel is important. The only time information would not be provided is for confidentiality reasons.